



**FIRST-GENERATION**  
COLLEGE CELEBRATION

# 10th Anniversary #CelebrateFirstGen Media Kit

## Logos & Branding Guidelines (FGCC)

To access the First-generation College Celebration logos, please review the Branding Guidelines in this [Google Drive folder](#) before accessing the logo assets.

## Canva Templates

To use the following templates, you will need to log in to your Canva account. If you do not have one, you can create a free account [here](#).

## Profile Pictures

- Access the template here and select "Use Template."
  - Profile Image: 320 × 320 px
- Once you have logged in, upload a photo of choice and place it on the template to replace the photo frame.
- You can edit the position of your photo by double clicking on the photo and repositioning, as desired.
- Select "Download."
- There are multiple pages in this template, so be sure to select which page(s) you would like to download to your device.
- Navigate to your desired social platform and replace your profile photo.

## Banner/Cover Image(s)

- Access the template for the desired social media here and select "Use Template."
  - [Facebook \(851 × 315 px\)](#)
  - [X or Bluesky \(1500 × 500 px\)](#)
  - [Linkedin \(1128 × 191 px\)](#)
- Apply any desired updates to the photo placeholder and select "Download."
- Select "Download."
- Navigate to the social media platform to replace your banner/cover it.



# 10 Years of #CelebrateFirstGen Social Media Kit

## Virtual Backgrounds

- Access the [template here](#) and select "Use Template."
- Select "Download."
- There are multiple pages in this template, so be sure to select which page(s) you would like to download to your device.
- Navigate to your desired video platform and upload to your virtual background library.

## Social Media Posts

- Access the template for the desired social media here and select "Use Template."
  - [Instagram Square \(1080x1080 px\)](#) or [Instagram Rectangle \(1080x1350 px\)](#)
  - [Facebook \(1200 x 630 px\)](#)
  - [X or Blueskey \(1200x627 px\)](#)
  - [Linkedin \(1200x1200px\)](#)
- Apply any desired updates to the photo placeholder and select "Download."
- Select "Download."
- Navigate to the social media platform to post it.

## Social Media Stories

- Access the template for the desired social media here and select "Use Template."
  - [Instagram or TikTok Full Screen \(1080 x 1920 px \(9:16\)\)](#)
  - [Facebook \(1080 x 1920 px \(9:16\)\)](#)
  - [X or Bluesky Video \(1600 x 900 px\)](#)
  - [Youtube \(1280 x 720 px\)](#)
- Apply any desired updates to the photo placeholder and select "Download."
- Select "Download."
- Navigate to the social media platform to post it.

## Event Templates

- Access the template for the desired event needs and select "Use Template."
  - [FGCC Sticker/Button](#)
  - [Event Posters](#)
  - [Outdoor Event Banner](#)
- Apply any desired updates to the photo placeholder and select "Download."
- Select "Download."

## Questions?

If you have questions or issues using any of these please email [info@firstgenforward.org](mailto:info@firstgenforward.org).